

Why WordPress is an OWI's best friend

RESOURCES:

MY COMPLETE WORDPRESS GUIDE:

[HTTPS://BIT.LY/2YXU2VI](https://bit.ly/2YXU2VI)

: WORDPRESS.ORG:

[HTTPS://WORDPRESS.ORG/](https://wordpress.org/)

MY COURSE WEBSITES, ALL DESIGNED WITH WORDPRESS:

[HTTPS://WWW.GUISEPPEGETTO.COM/COURSE-WEBSITES/](https://www.guiseppetgetto.com/course-websites/)

BOOK A FREE, 30-MINUTE CONSULTATION CALL WITH ME:

[HTTPS://GUISEPPEGETTO.APPOINTLET.COM/S/30-MINUTE-ZOOM](https://guiseppetgetto.appointlet.com/s/30-minute-zoom)

GUISEPPE GETTO

[HTTP://GUISEPPEGETTO.COM](http://guiseppetgetto.com)

WORDPRESS IS AN OPEN SOURCE CMS

This means you can use it to build a course website that is relatively easy to configure and can add features and content as you need to.

IF YOU'RE GOING TO USE A WEBSITE FOR YOUR OWI COURSE, WORDPRESS IS A GOOD CHOICE FOR SEVERAL REASONS:

Customization

- [HTTPS://WORDPRESS.ORG/THEMES/](https://wordpress.org/themes/)
- [HTTPS://WORDPRESS.ORG/PLUGINS/](https://wordpress.org/plugins/)

Collaboration

- Discussion
- Peer review
- Multimedia

Interaction

- Use categories to signal different types of content
- Organize categories on your homepage

Iteration

- Export all content and layout to a new WordPress website
- Create starting templates for future courses or different versions of the same course

WORDPRESS IS AN OWI'S BEST FRIEND!