Design Thinking for OWI-friendly Multimodal Composition Activities, Nicole Rothenay

What is Design Thinking?

While there are many different frameworks for Design Thinking, I use a simplified version of the Double Diamond approach:

1. **Discover –** What do you need and want your activity to be? What are your goals, your student's goals, and current trends?
2. **Define –** Use constraints (your own or an existing framework) and fit your ideas inside. What doesn't fit, goes. What's necessary stays.
3. **Develop –** Once you have your ideas and constraints identified, create a deliverable (final project/product) for your target audience.
4. **Deliver –** It's time to deliver! Publish your project, give your presentation, or deliver your product.

Two Delivery Frameworks

I primarily use two delivery frameworks for developing using classroom activities: Crawl, Walk, Run and the Three T's.

1. **Crawl, Walk, Run –** This three step process works best for modeling activities.
   - **Crawl:** Introduce me to the idea
   - **Walk:** Explain the idea step by step
   - **Run:** Show the process in real time
2. **The Three T's –** This framework creates simple, memorable presentations and essays.
   - **Tell me** what you're going to tell me
   - **Tell me** with some details and an example
   - **Tell me** what you just told me

A Customizable Multimodal Composition Activity

- **Format**: Online asynchronous
- **Semester time:** Any
- **Teacher preparation:** Low
- **Estimated time:** 15-90 minutes
- **Description**: In a traditional discussion forum, students share 1 post in response to an assignment prompt followed by 2 or 3 peer replies. This assignment is an optional addendum to this structure.
   - Post in the discussion forum, using your conventional tone, an invitation to students to reformat their discussion response in a multimodal format, such as a poster or Instagram post, using a free template from Canva.
- **Learning Outcome (Adopted from WPA Outcomes Statement for FYC):**
   - Critical Thinking, Reading, and Composing: Adapt composing processes for a variety of technologies and modalities
   - Processes: Adapt composing processes for a variety of technologies and modalities